

CHIEFDATA OFFICER EXCHANGE

Ahead of the **Chief Data Officer Exchange**, attendees were asked what their top business challenges are and which tools and solutions they plan to invest in over the next 6 - 18 months to ensure their data strategies have an impact.

Here are the results...

Where data chiefs plan to invest in the next 6-18 months

Top investment priority breakdown

94%

of attendees are looking to invest in Data Visualisation solutions.

81%

of attendees are looking to invest in Advanced Analytics solutions.

81%

of attendees are looking to invest in Data Management solutions.

3 challenges facing CDOs today

1

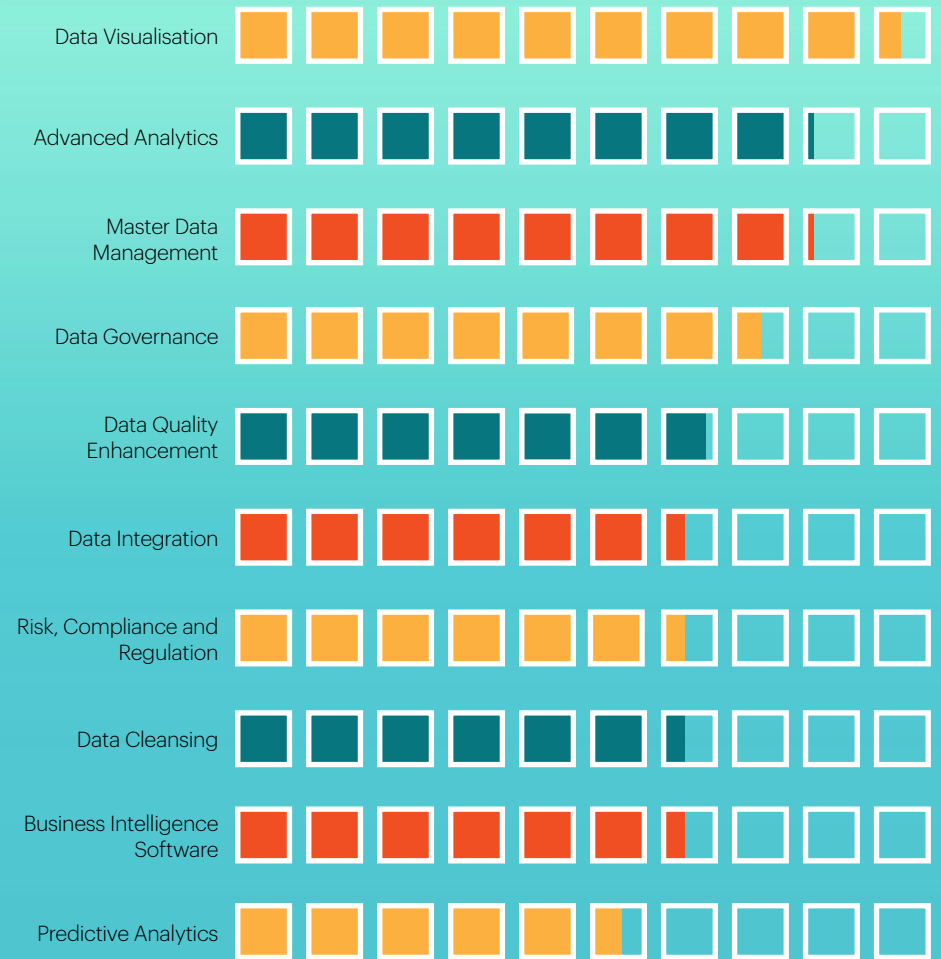
We want to make sure we are up to date in terms of the technologies we are using and that we are taking the right approach, making sure we have the best options available.

2

How do we move to a more sophisticated analytics model? We want to harness the value of the data we receive and ensure the right decisions are made at every touch point.

3

We are currently focusing on how we can break down data silos. We have a lot of regulations in place and we need to understand this will impact the service we give to our clients and also their customers.



Chief Data Officer Exchange

16th March, London

Join us in March to identify the next crucial steps that will ensure you are poised to exploit the vast amounts of data being generated in an ever growing IoT and digital world. Network with peers, innovators and change agents that will help you implement new data strategies that will unlock the true value of your data.