

CHIEF DATA OFFICER EXCHANGE Wednesday 16 th March, 2015	
08.00 - 09.00	Registration and Networking Coffee
09:00 – 09:05	Event Welcome: Opening Video and Welcome from the Exchange Samantha Pullan, Director, Big Data & Analytics Exchange Series
09.05 – 09:15	Chairman’s Welcome and Opening Remarks Hugo D’Ulisse, Head of Analytical Platform, SAS UK
09:15 – 09:45	Opening Address: Establishing a Multi-Speed Data Delivery Organisation Simon Gratton, Former Chief Data Officer, Zurich Insurance
09:45 – 10.15	Keynote Address: Coping with a Changing Big Data Landscape: The Barclays Perspective Usama Fayyad, Chief Data Officer – Group Managing Director, Barclays
10.15 – 10.45	PwC Case Study: CDO: The Ultimate Consultant? Yann Bonduelle, Partner, PwC
10:50 – 11.20	One-to-One Business Meetings & Networking
11:25 – 11:55	One-to-One Business Meetings
	Think Tank: The Data Inspired Enterprise Noam Reininger, SVP, Data as a Service & Data Management Solutions, Dun & Bradstreet
12:00 – 12:30	SAS Case Study: The Changing Face of IT and the Changing Role of the CDO Anne Buff, Principal Business Solutions Manager, SAS UKI
12:30 – 13.10	Interactive CDO Panel Discussion: How do you Turn Big Data into Tangible Revenue and Results? Moderated By: Ian West, VP-Analytics & Information Management UK&I, Cognizant David Grant, Chief Data Officer, Lloyds Banking Group Jose Garcia Moreno-Torres, Chief Data Officer, Kreditech Holding Hugues Le Bars, Chief Data Officer, Neopost Doug Brown, Deputy Chief Data Officer, Betsson Group Vishal Dhanuka, Vice President, Innovation and Strategy, Hortonworks
13:10 – 14:00	Networking Lunch
14.00– 14:30	One-to-One Business Meetings
	Think Tank: Increasing the Speed, Agility and Value-Creation of Analytics Through the CDO Office Simon Gratton, Former Chief Data Officer, Zurich Insurance
14:35 – 15:05	One-to-One Business Meetings & Networking
CDO Exchange Streamed Sessions: Please Pick Your Stream!	
	STREAM A
	STREAM B
15:10 – 15:40	Retail Case Study: Revolutionising your Business by Innovating Data and Making Data Sexy!? Matt Keylock, Director of Data Insight, Net A Porter
	Telco Case Study: Achieving Business Optimisation Through Data Governance in the Connected Enterprise Simon Wright, Data Governance Lead, Sky
15:40 – 16:10	Cross-Industry Panel Discussion: How do you Uncover Deeper Insights Through Data and Drive Real Business Value? Robert Winters, Head of Business Intelligence, TravelBird Luc Gerretsen, Head of Business Intelligence, Billpay Bert Oosterhof, Field CTO and Advisor, EMEA, Trifacta
	Financial Services Case Study: Bridging the Gap Between Data, Technology and Business Strategy Roberto Maranca, Chief Data Officer, GE Capital International
16:15 – 16:45	One-to-One Business Meetings & Networking
16:50 -17:20	One-to-One Business Meetings
	Think Tank: The No Pain Route to Analytics: What’s in an Insight? Jayant Prabhu, Global Practice Head – Big Data Analytics, Wipro
Working Group Roundtable Discussions: Building a profitable data-led business	
17:25 – 17:55	1: Building a Data Governance Roadmap Richard Withers, Head of Data Governance, Aldemore
	2: Is Data Governance a Waste of time? Paul Smith, Data Assurance Leader, PwC
	3. How Can You Support Your I.T. Function To Build a Robust Data Infrastructure? Roberto Maranca, Chief Data Officer, GE Capital
	4: How Can You Enhance The Customer Experience Through Advanced Data Analysis? Lorraine Stone, UK Country Director, Telefonica Dynamic Insights
17:55 – 18:00	Chair’s Closing Remarks & End of CDO Exchange
18:00 – 19:30	Networking Drinks Reception & Evening Entertainment <i>Round off your day with your peers with an evening networking reception. Take part in an interactive wine tasting challenge and relax over a glass of wine and some delicious canapés. Take this final opportunity to swap business cards with those people you have yet to meet.</i>